



2019 Easthampton Farmers & Makers Market Sponsorship Guidelines

Market location: 50 Payson Ave, Easthampton, MA

Saturdays 9am – 1pm, 5/25 – 10/5, 2019

easthamptonmarket.com

Easthampton Farmers & Makers Market is preparing for the 2019 market season. We've seen our market welcomed by the community, with a diverse and loyal set of shoppers seeking us out for delicious local food and crafts each week. We are excited about 2019! We are adding several new vendors in order to increase the diversity and selection of products in the market, all while keeping our standards high and our offerings local.

This year we are seeking sponsors for the market. Your support helps to provide Easthampton with a reliable source of fresh local produce, and it helps build community and supports Easthampton's local identity. We see the Saturday market as a place for Easthampton to connect through healthy local food and community. We invite you to share in the vision with us!

Your contribution will go toward the following:

- Advertising with local events and media
- Customer Appreciation days and special events designed to bring people to downtown Easthampton
- Improved signage
- More vendors, entertainment, and community involvement!

Sponsorship Levels

Growing Our Community Leaders: \$1000

- Your name/logo on our special “market dollars,” an outreach tool coupon that we’re giving to the Easthampton community
- Large logo on our website, newsletter and any other market “swag,” including t-shirts and custom shopping bags
- Large logo on our Market banner
- 6 tabling opportunities throughout the season
- Materials at our Market Manager table (postcards, coupons, etc.)
- Shout-outs on our Facebook page

Hoophouse Heroes: \$500

- Your name/logo on one of our weekly community entertainment and educational tents (Arts and Crafts Tent, Sustainability Tent, or Music)
- Large logo on our website and newsletter and any other market “swag,” including t-shirts and custom shopping bags
- Large logo on our Market banner
- 6 tabling opportunities throughout the season
- Materials at our Market Manager table (postcards, coupons, etc.)
- Shout-outs on our Facebook page

Crop Cultivators: \$250.00

- Official Sponsor status of all special market events
- Large logo on our website and newsletter
- Large logo on our Market banner
- 6 tabling opportunities throughout the season
- Materials at our Market Manager table (postcards, coupons, etc.)
- Shout-outs on our Facebook page

Budding Benefactors: \$100.00

- 4 tabling opportunities throughout the season
- Official Sponsor of one special market event
- Logo on our website and newsletter
- Logo on our Market banner
- Materials at Market Manager table (postcards, coupons, etc.)
- Shout-outs on our Facebook page

Seedling Starters: \$50.00

- 1 tabling opportunity during the season
- Link on our website and newsletter
- Listing on our Market banner
- Materials at our Market Manager table (postcards, coupons, etc.)
- Shout-outs on our Facebook page

Join us in celebrating our local farmers! Our mission is to introduce our agricultural community to all greater Easthampton residents and we need your help to spread the word. The season runs May 25th through October 5th and now is the time for your support!

To sign up for a sponsorship, please send your check to:

Easthampton Farmers and Makers Market: P.O. Box 402 Easthampton, MA, 01027

Checks made out to: Easthampton Farmers and Makers Market,
with "EFM Market Sponsorship" in memo line.

OR contact Margaret, our Market Manager, with any questions:

easthamptonfarmersmarket@gmail.com