



2021 Easthampton Farmers Market Sponsorship Opportunities

Market location: 50 Payson Ave, Easthampton, MA

Sundays, 10am – 2pm, May 23 – October 10

easthamptonmarket.com

Easthampton Farmers Market is busy preparing for the 2021 market season! We've seen our market grow as we are welcomed by our community, with a diverse and loyal set of shoppers seeking us out for delicious local offerings each week. We are adding several new vendors, which will increase the diversity and selection of products at the market, and we are following protocols for a safe and healthy environment, all while keeping our standards high and our offerings local.

This year we are seeking sponsors for the market. Your partnership will support our mission to provide Easthampton with a reliable source of fresh local produce, and it will help build community and enrich Easthampton's local identity. We see the Sunday market as a place for Easthampton to connect through healthy local food and community. We invite you to share in the vision with us!

Your contribution will help with the following:

- Advertising with local events and media
- Customer Appreciation days and special events designed to bring people to downtown Easthampton
- Improved signage
- More vendors, entertainment, and community involvement!
- Enable the market to better assist with SNAP and HIP benefits

Sponsorship Levels

Growing Community Leaders: \$300

- Large logo on our Market Banner
- Listing as an Official Sponsor of 1 special market event each month
- Shout-outs on our Facebook page and weekly Newsletter
- Large logo with your link on our website and Facebook Page.
- 6 tabling opportunities throughout the season, where you can offer information and promote your business
- Your marketing materials and swag at Market Manager table (reusable shopping bags, postcards, coupons, etc.)

Crop Cultivators: \$150

- Large logo on our Market Banner
- Listing as an Official Co-Sponsor of 4 special market events throughout the season
- Shout-outs on our Facebook page and weekly Newsletter
- Large logo with your link on our website and Facebook Page.
- 4 tabling opportunities throughout the season, where you can offer information and promote your business
- Your marketing materials and swag at Market Manager table (reusable shopping bags, postcards, coupons, etc.)

Seedling Benefactor: \$75

- Logo on our Market Banner
- Listing as an Official Co-Sponsor of 2 special market event each month
- Shout-outs on our Facebook page and weekly Newsletter
- Large logo with your link on our website and Facebook Page.
- 2 tabling opportunities throughout the season, where you can offer information and promote your business
- Your marketing materials and swag at Market Manager table (reusable shopping bags, postcards, coupons, etc.)

It's easy to sign up for a sponsorship!

Simply send your check, made out to "Easthampton Farmer's Market" to:

Easthampton Farmers Market:

149 Easthampton Rd, Westhampton, MA, 01027

Please write "EFM Market Sponsorship" in memo line.

OR contact us with any questions: easthamptonfarmersmarket@gmail.com