



2022 Easthampton Farmers Market Sponsorship Guidelines

Summer Market location: 50 Payson Ave, Easthampton, MA
Sundays, 10-2, May 22-Oct 9, 2022

Winter Market location: 122 Pleasant St, Easthampton, MA
2022/2023 dates TBD

easthamptonmarket.com

My goodness how our Easthampton Farmers' Market has grown! Coming into the 2020 season, we were hopeful we could find 8 dedicated vendors. At the end of 2021, we had 20 - and the number of customers has grown steadily in that time as well. In 2021, we introduced SNAP matching, thanks to the generous donations of our [2021 Sponsors](#) - and we'd like you to join us in all of the good efforts of the market this year.

Your support literally feeds our community - providing Easthampton with a reliable source of fresh local produce. Additionally, the market helps build community and supports Easthampton's unique, local identity. We see the Sunday market as a place for Easthampton to connect through healthy local food and community. We invite you to share in the vision with us!

Your contribution will go toward the following:

- SNAP matching: customers swipe their EBT card at the market tent for \$10, and we match them \$10 - giving them \$20 to spend at the market.
- Supporting musicians, financially, to provide music and joy to the market
- Bringing local, farm-fresh products into our community

Join us in celebrating our local farmers!

To sign up for a sponsorship, please send your check to:

Easthampton Farmer's Market

% Mavyal Farm

149 Easthampton Rd

Westhampton, MA 01027-9642

with "EFM Market Sponsorship" in memo line.

OR contact us with any questions: easthamptonfarmersmarket@gmail.com

Sponsorship Levels

Growing Our Community Leaders: \$1000

- Your logo on our special “market dollars,” an outreach tool/coupon that we’re giving to the Easthampton community
- Large logo on our website, newsletter and other marketing efforts
- Large logo on our Market banner
- 10 tabling opportunities throughout the season
- Materials at our Market Manager table (postcards, coupons, etc.)
- Monthly shout-outs (up to 10) on social media

Hoophouse Heroes: \$500

- Large logo on our website, newsletter and other marketing efforts
- Large logo on our Market banner
- 8 tabling opportunities throughout the season
- Materials at our Market Manager table (postcards, coupons, etc.)
- Monthly shout-outs (up to 10) on social media

Crop Cultivators: \$250.00

- Large logo on our website and newsletter
- Large logo on our Market banner
- 5 tabling opportunities throughout the season
- Materials at our Market Manager table (postcards, coupons, etc.)
- Shout-outs (up to 4) on our Facebook page

Budding Benefactors: \$100.00

- Logo on our website and newsletter
- Logo on our Market banner
- 3 tabling opportunities throughout the season
- Shout-out (1) on our Facebook page

Seedling Starters: \$50.00

- Link on our website and newsletter
- Shout-out (1) on our social media